



September 5, 2014

Dear Caru Distributor/Dealer,

We have some exciting news to share with all of you! The U.S. Food and Drug Administration (FDA) has reviewed detailed documentation and concluded that Caru Natural Stews for Dogs are made with 100% human grade ingredients. The FDA further concurred that these recipes are prepared, handled and packaged in a human food facility, in accordance with rigorous quality regulations for human food.

This means that Caru offers the only ready-to-eat diet in the pet food industry that is made with 100% human grade ingredients! Now pet parents will have even more reason to believe that Caru grain free stews look, smell and taste like homemade food. While these products are fit for human consumption, these stews are formulated to meet the taste preferences and nutritional requirements of dogs.

We're sharing this news with you first! An official announcement will be going out to the media and consumers on Monday. We will soon be adding this statement to all of the Caru pet food stews and to our consumer and trade materials.

We appreciate all of your support over the last year, we couldn't do this without you!

Sincerely,

Adrian & Pamela Pettyan

Adrian and Pamela Pettyan
Co-Founders
Caru Pet Food Company

